

# Why Doctors Are Afraid To Take On Insurance Giants - And How It Hurts Patients

In “Why Doctors Are Afraid To Take On Insurance Giants - And How It Hurts Patients” (Conditions, KevinMD.com, August 30, 2024), Pollock Cohen partner Steve Cohen discusses the need for doctors to speak out about the dangers and cost of health insurers' prior authorization machinations, step forward and take on an insurance company.

He notes, "Doctors who are at the sunset of their careers know all too well that prior authorization endangers patients and costs medical practices tens of thousands of dollars annually in bureaucratic hurdle-jumping. My hope is that a few of them will say that taking on an insurance company is a worthwhile coda to a worthy career."

To read the full article, click on the link below.

[Why Doctors Are Afraid To Take On Insurance Giants - And How It Hurts Patients | KevinMD.com](https://www.kevinmd.com/blog/2024/08/30/why-doctors-are-afraid-to-take-on-insurance-giants-and-how-it-hurts-patients)