

Law360: NY Mets Parent Co. Accused Of Selling Biometric Data For Profit

In "NY Mets Parent Co. Accused Of Selling Biometric Data For Profit" (Law360, October 9, 2024), Law360 covers the <u>class action lawsuit</u> filed against Sterling Mets LP, the owner of the New York Mets, for selling biometric data collected from visitors at Citi Field.

Pollock Cohen managing partner Adam Pollock filed the suit on behalf of lead plaintiff Chris Dowling, alleging that Sterling Mets violated New York City's biometrics law by collecting facial templates from event attendees and selling this data to third parties. In the article, Pollock notes that, New York City is a leader in protecting individuals' biometric data, but the defendants are "improperly" collecting biometrics from event goers.

To read the full article, click on the link below (subscription may be required).

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