

## BBC: A Tech Firm Stole Our Voices - Then Cloned and Sold Them

In "A Tech Firm Stole Our Voices - Then Cloned and Sold Them" (BBC News, August 31, 2024), BBC News discusses the <u>class action lawsuit</u> filed on behalf of voice-over actors who had their voices cloned and then sold by California-based tech company LOVO, Inc.

Pollock Cohen partner Steve Cohen filed the class action lawsuit in federal court on behalf of the lead plaintiffs, Paul Skye Lehrman and Linnea Sage. The lawsuit alleges violations of an individual's rights of publicity, deceptive business practices, and fraud.

To read the full article, click on the link below:

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