

Variety: Berkeley Startup Accused of Stealing Actors' Voices to Create Al Generator

In "Berkeley Startup Accused of Stealing Actors' Voices to Create Al Generator" (Variety, May 16, 2024), Variety discusses the <u>class action lawsuit</u> filed on behalf of voice-over actors who had their voices cloned and then sold by California-based tech company LOVO, Inc.

Pollock Cohen partner Steve Cohen filed the class action lawsuit in federal court on behalf of the lead plaintiffs, Paul Skye Lehrman and Linnea Sage. The lawsuit alleges violations of an individual's rights of publicity, deceptive business practices, fraud, and seeks to certify a class of hundreds of voice-over actors.

To read the full article, click on the link below:

Berkeley Startup Accused of Stealing Actors' Voices to Create AI Generator | Variety